



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u>		<u>Alt Order #</u>
4073437 /		Political Issue
<u>Product</u>		
NRCC IE 2012: SKED 2		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/28/12 - 10/04/12	3216	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
NRCC	09/19/12 / 09/26/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KSAZ	Chris Johnson	FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35-64		
		<u>Total Ratings</u>
		109.60
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	155	426
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

National Media
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	KSAZ	09/28/12	09/28/12	M-F 5a-530a	5a-530a		:30				NM	1	\$350.00
<u>Political Issue</u>													
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/24/12		09/30/12	-----F---	1		\$350.00	0.90						
2	KSAZ	10/01/12	10/01/12	M-F 5a-530a	5a-530a		:30				NM	1	\$350.00
<u>Political Issue</u>													
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 10/01/12		10/07/12	M-----	1		\$350.00	0.90						
3	KSAZ	10/02/12	10/02/12	M-F 5a-530a	5a-530a		:30				NM	1	\$350.00
<u>Political Issue</u>													
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 10/01/12		10/07/12	-T-----	1		\$350.00	0.90						
4	KSAZ	10/03/12	10/03/12	M-F 5a-530a	5a-530a		:30				NM	1	\$350.00
<u>Political Issue</u>													
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 10/01/12		10/07/12	--W----	1		\$350.00	0.90						
5	KSAZ	10/04/12	10/04/12	M-F 5a-530a	5a-530a		:30				NM	1	\$350.00
<u>Political Issue</u>													
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 10/01/12		10/07/12	---T---	1		\$350.00	0.90						
6	KSAZ	09/28/12	09/28/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
<u>Political Issue</u>													
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/24/12		09/30/12	----F--	1		\$450.00	1.00						
7	KSAZ	10/01/12	10/01/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
<u>Political Issue</u>													
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 10/01/12		10/07/12	M-----	1		\$450.00	1.00						
8	KSAZ	10/02/12	10/02/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
<u>Political Issue</u>													
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 10/01/12		10/07/12	-T-----	1		\$450.00	1.00						
9	KSAZ	10/03/12	10/03/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
<u>Political Issue</u>													

(* Line Transactions: N = New, E = Edited, D = Deleted)

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09/28/12 - 10/04/12	NRCC IE 2012: SKED 2
Advertiser	Estimate #
NRCC	3216
Original Date / Revision	
09/19/12 / 09/26/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Week			Rate	Rtn	Type	Spots	Amount	
									Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			
Week: 10/01/12																	
10	KSAZ	10/04/12	10/04/12	M-F 530a-6a	530a-6a		:30								NM	1	\$450.00
				Political Issue													
Week: 10/01/12																	
11	KSAZ	09/28/12	09/28/12	M-F 8a-9a News	8a-9a		:30								NM	1	\$500.00
				Political Issue													
Week: 09/24/12																	
12	KSAZ	10/01/12	10/01/12	M-F 8a-9a News	8a-9a		:30								NM	1	\$500.00
				Political Issue													
Week: 10/01/12																	
13	KSAZ	10/02/12	10/02/12	M-F 8a-9a News	8a-9a		:30								NM	1	\$500.00
				Political Issue													
Week: 10/01/12																	
14	KSAZ	10/03/12	10/03/12	M-F 8a-9a News	8a-9a		:30								NM	1	\$500.00
				Political Issue													
Week: 10/01/12																	
15	KSAZ	10/04/12	10/04/12	M-F 8a-9a News	8a-9a		:30								NM	1	\$500.00
				Political Issue													
Week: 10/01/12																	
16	KSAZ	09/28/12	09/28/12	M-F 430-5a News	430-5a		:30								NM	1	\$150.00
				Political Issue													
Week: 09/24/12																	
17	KSAZ	10/01/12	10/01/12	M-F 430-5a News	430-5a		:30								NM	1	\$150.00
				Political Issue													
Week: 10/01/12																	
18	KSAZ	10/02/12	10/02/12	M-F 430-5a News	430-5a		:30								NM	1	\$150.00
				Political Issue													
Week: 10/01/12																	
19	KSAZ	10/03/12	10/03/12	M-F 430-5a News	430-5a		:30								NM	1	\$150.00
				Political Issue													
Week: 10/01/12																	
20	KSAZ	10/04/12	10/04/12	M-F 430-5a News	430-5a		:30								NM	1	\$150.00
				Political Issue													
Week: 10/01/12																	
21	KSAZ	09/28/12	09/28/12	M-F 10a-11a	10a-11a		:30								NM	1	\$250.00
				Political Issue													
Week: 09/24/12																	
22	KSAZ	10/01/12	10/01/12	M-F 10a-11a	10a-11a		:30								NM	1	\$250.00
				Political Issue													

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Week			Rate	Rtn	Type	Spots	Amount	
									Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			
Week: 10/01/12																	
23	KSAZ	10/02/12	10/02/12	M-F 10a-11a	10a-11a		:30								NM	1	\$250.00
				Political Issue													
Week: 10/01/12																	
24	KSAZ	10/03/12	10/03/12	M-F 10a-11a	10a-11a		:30								NM	1	\$250.00
				Political Issue													
Week: 10/01/12																	
25	KSAZ	10/04/12	10/04/12	M-F 10a-11a	10a-11a		:30								NM	1	\$250.00
				Political Issue													
Week: 10/01/12																	
26	KSAZ	09/28/12	09/28/12	M-F 3p-4p	3p-4p		:30								NM	2	\$500.00
				Political Issue													
Week: 09/24/12																	
27	KSAZ	10/01/12	10/01/12	M-F 3p-4p	3p-4p		:30								NM	2	\$500.00
				Political Issue													
Week: 10/01/12																	
28	KSAZ	10/02/12	10/02/12	M-F 3p-4p	3p-4p		:30								NM	1	\$250.00
				Political Issue													
Week: 10/01/12																	
29	KSAZ	10/03/12	10/03/12	M-F 3p-4p	3p-4p		:30								NM	1	\$250.00
				Political Issue													
Week: 10/01/12																	
30	KSAZ	10/04/12	10/04/12	M-F 3p-4p	3p-4p		:30								NM	1	\$250.00
				Political Issue													
Week: 10/01/12																	
31	KSAZ	09/28/12	09/28/12	M-F 430p-5p	430p-5p		:30								NM	1	\$650.00
				Political Issue													
Week: 09/24/12																	
32	KSAZ	10/01/12	10/01/12	M-F 430p-5p	430p-5p		:30								NM	1	\$650.00
				Political Issue													
Week: 10/01/12																	
33	KSAZ	10/02/12	10/02/12	M-F 430p-5p	430p-5p		:30								NM	1	\$650.00
				Political Issue													
Week: 10/01/12																	
34	KSAZ	10/03/12	10/03/12	M-F 430p-5p	430p-5p		:30								NM	1	\$650.00
				Political Issue													
Week: 10/01/12																	
35	KSAZ	10/04/12	10/04/12	M-F 430p-5p	430p-5p		:30								NM	1	\$650.00
				Political Issue													

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Advertiser NRCC	Original Date / Revision 09/19/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type			Amount
									Rate	Rtn	Spots	
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> ---T---				<u>Spots/Week</u> 1	<u>Rate</u> \$650.00	<u>Rating</u> 1.70		
36	KSAZ	09/28/12	09/28/12	M-F 5p-530p News Political Issue	5p-530p		:30				NM	1 \$900.00
		<u>Start Date</u> Week: 09/24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> ----F--				<u>Spots/Week</u> 1	<u>Rate</u> \$900.00	<u>Rating</u> 2.00		
37	KSAZ	10/01/12	10/01/12	M-F 5p-530p News Political Issue	5p-530p		:30				NM	1 \$900.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> M-----				<u>Spots/Week</u> 1	<u>Rate</u> \$900.00	<u>Rating</u> 2.00		
38	KSAZ	10/02/12	10/02/12	M-F 5p-530p News Political Issue	5p-530p		:30				NM	1 \$900.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -T-----				<u>Spots/Week</u> 1	<u>Rate</u> \$900.00	<u>Rating</u> 2.00		
39	KSAZ	10/03/12	10/03/12	M-F 5p-530p News Political Issue	5p-530p		:30				NM	1 \$900.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> --W----				<u>Spots/Week</u> 1	<u>Rate</u> \$900.00	<u>Rating</u> 2.00		
40	KSAZ	10/04/12	10/04/12	M-F 5p-530p News Political Issue	5p-530p		:30				NM	1 \$900.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> ---T---				<u>Spots/Week</u> 1	<u>Rate</u> \$900.00	<u>Rating</u> 2.00		
41	KSAZ	09/28/12	09/28/12	M-F 530p-6p News Political Issue	530p-6p		:30				NM	1 \$900.00
		<u>Start Date</u> Week: 09/24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> ----F--				<u>Spots/Week</u> 1	<u>Rate</u> \$900.00	<u>Rating</u> 1.90		
42	KSAZ	10/01/12	10/01/12	M-F 530p-6p News Political Issue	530p-6p		:30				NM	1 \$900.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> M-----				<u>Spots/Week</u> 1	<u>Rate</u> \$900.00	<u>Rating</u> 1.90		
43	KSAZ	10/02/12	10/02/12	M-F 530p-6p News Political Issue	530p-6p		:30				NM	1 \$900.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -T-----				<u>Spots/Week</u> 1	<u>Rate</u> \$900.00	<u>Rating</u> 1.90		
44	KSAZ	10/03/12	10/03/12	M-F 530p-6p News Political Issue	530p-6p		:30				NM	1 \$900.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> --W----				<u>Spots/Week</u> 1	<u>Rate</u> \$900.00	<u>Rating</u> 1.90		
45	KSAZ	10/04/12	10/04/12	M-F 530p-6p News Political Issue	530p-6p		:30				NM	1 \$900.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> ---T---				<u>Spots/Week</u> 1	<u>Rate</u> \$900.00	<u>Rating</u> 1.90		
46	KSAZ	09/28/12	09/28/12	M-F 6p-630p News Political Issue	6p-630p		:30				NM	1 \$900.00
		<u>Start Date</u> Week: 09/24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> ----F--				<u>Spots/Week</u> 1	<u>Rate</u> \$900.00	<u>Rating</u> 1.90		
47	KSAZ	10/01/12	10/01/12	M-F 6p-630p News Political Issue	6p-630p		:30				NM	1 \$900.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> M-----				<u>Spots/Week</u> 1	<u>Rate</u> \$900.00	<u>Rating</u> 1.90		
48	KSAZ	10/02/12	10/02/12	M-F 6p-630p News Political Issue	6p-630p		:30				NM	1 \$900.00

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09/28/12 - 10/04/12	NRCC IE 2012: SKED 2
Estimate #	3216
Advertiser	Original Date / Revision
NRCC	09/19/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type Spots			Amount
									Spots/Week	Rate	Rating	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/01/12		10/01/12	10/07/12	-T-----				1	\$900.00			
49	KSAZ	10/03/12	10/03/12	M-F 6p-630p News Political Issue	6p-630p		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/01/12		10/01/12	10/07/12	--W----				1	\$900.00			
50	KSAZ	10/04/12	10/04/12	M-F 6p-630p News Political Issue	6p-630p		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/01/12		10/01/12	10/07/12	---T---				1	\$900.00			
51	KSAZ	10/01/12	10/04/12	M-F 5a-530a Political Issue	5a-530a		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/01/12		10/01/12	10/07/12	MTWT---				1	\$400.00			
52	KSAZ	10/01/12	10/04/12	M-F 8a-9a News Political Issue	8a-9a		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/01/12		10/01/12	10/07/12	MTWT---				4	\$2,000.00			
53	KSAZ	09/30/12	09/30/12	Su 5p-6p News Political Issue	5p-6p		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 09/24/12		09/24/12	09/30/12	-----S				1	\$650.00			
54	KSAZ	10/01/12	10/04/12	M-F 10p-1030p News Political Issue	10p-1030p		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/01/12		10/01/12	10/07/12	MTWT---				2	\$1,100.00			
55	KSAZ	09/29/12	09/29/12	Big 12 RS Prime Game Political Issue	12p-9p		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 09/24/12		09/24/12	09/30/12	-----S-				2	\$3,000.00			
56	KSAZ	09/28/12	09/28/12	M-F 9p-10p News Political Issue	9p-930p		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 09/24/12		09/24/12	09/30/12	----F--				1	\$1,800.00			
57	KSAZ	10/01/12	10/01/12	M-F 9p-10p News Political Issue	9p-930p		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/01/12		10/01/12	10/07/12	M-----				1	\$1,800.00			
58	KSAZ	10/02/12	10/02/12	M-F 9p-10p News Political Issue	9p-930p		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/01/12		10/01/12	10/07/12	-T-----				1	\$1,800.00			
59	KSAZ	10/03/12	10/03/12	M-F 9p-10p News Political Issue	9:00 pm-9:30pm		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/01/12		10/01/12	10/07/12	--W----				1	\$1,800.00			
60	KSAZ	10/04/12	10/04/12	M-F 9p-10p News Political Issue	9:00 pm-9:30pm		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/01/12		10/01/12	10/07/12	---T---				1	\$1,800.00			
61	KSAZ	09/28/12	09/28/12	M-F 9p-10p News Political Issue	9:30 PM - 10 PM		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/01/12		10/01/12	10/07/12	-----S				1	\$1,800.00			

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Contract Dates 09/28/12 - 10/04/12	Product NRCC IE 2012: SKED 2
Advertiser NRCC	Original Date / Revision 09/19/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type Spots			Amount
									Rate	Rating		
		<u>Start Date</u> Week: 09/24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> -----F---				<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00	<u>Rating</u> 2.80		
62	KSAZ	10/01/12	10/01/12	M-F 9p-10p News Political Issue	9:30 PM - 10 PM		:30				NM	1 \$1,800.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> M-----				<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00	<u>Rating</u> 2.80		
63	KSAZ	10/02/12	10/02/12	M-F 9p-10p News Political Issue	9:30 PM - 10 PM		:30				NM	1 \$1,800.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -T-----				<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00	<u>Rating</u> 2.80		
64	KSAZ	10/03/12	10/03/12	M-F 9p-10p News Political Issue	9:30 PM - 10 PM		:30				NM	1 \$1,800.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> --W----				<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00	<u>Rating</u> 2.80		
65	KSAZ	10/04/12	10/04/12	M-F 9p-10p News Political Issue	9:30 PM - 10 PM		:30				NM	1 \$1,800.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> ---T---				<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00	<u>Rating</u> 2.80		
66	KSAZ	09/30/12	09/30/12	Su 5p-6p News Political Issue	5p-530p		:30				NM	1 \$800.00
		<u>Start Date</u> Week: 09/24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> -----S				<u>Spots/Week</u> 1	<u>Rate</u> \$800.00	<u>Rating</u> 0.00		

Totals 109.60 73 \$57,050.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	17	\$16,600.00	\$14,110.00	\$70.55	\$14,180.55
10/01/12 - 10/04/12	56	\$40,450.00	\$34,382.50	\$171.91	\$34,554.41
Totals	73	\$57,050.00	\$48,492.50	\$242.46	\$48,734.96

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.